

VTAA Monthly Board Meeting • Friday, September 13, 2024 12:30 – 1:30 pm / online

In Attendance:

President C. 'Captain' Lumenello

Vice-President Montana Burns

Director Greg Soll

(Not in attendance: Treasurer Mitya Schoppe, Director Deirdre Kelley)

August meeting minutes

We do not have quorum at this meeting, so minutes were not reviewed.

Access to files

- Specific concerns were raised when ASA asked for documents
- Gmail file password was shared with all participants during meeting
- Montana loaded E postcards 990-N for 2022 and 2023

Annual meeting mailer wrap-up

- FedEx is done! Ready for pick-up and stamps – Montana is getting this today!
- Greg will further investigate online printers about quality, etc. for future mailings
- Next mailing: soliciting membership and Burlington social
- Montana reaching out to Hotel VT for 'semi-annual' / social meeting in April to better space the 2 events per year to use for membership mailing

Posting of annual meeting information & elections to the list serve

- Captain has already done the annual meeting announcement this week
- Captain will send info about elections / positions – ALL BOD members are asked to reply with their experiences about being on the BOD
- ELECTIONS – personal solicitations... Captain & Montana are reaching out to 3 specific people, but ALL BOD members are encouraged to consider who to invite!

Membership retention / solicitation efforts

- Greg attended the ASA meeting this week focused on membership for schools / students – how to get a clear path for students to get membership for job board postings, etc. (A different perspective... in PT, states are chapters of the national organization, not their own thing)
- Montana and Captain will be examining the membership numbers and the state listings after the annual meeting – potential for targeting “newer” practitioners?
- This will be an on-going discussion, as membership is still trending downwards

Discussion of external solicitation to offer marketing classes to our members

- Reviewed concepts of our mission, proper sharing of information, etc.

FOR OCTOBER MEETING – Captain & Montana’s discussion of handouts for annual meeting (Greg had already left the meeting for other obligations)

- Anti-oppression Statement – renaming / editing to reflect contemporary DEI initiatives? Could Christina coordinate this?
- Agenda (with bylaw change)
- Elections – current BOD & terms, open positions, any bios from candidates

Meeting adjourned at 1:15 pm

C. Captain Lumenello