

Vermont Acupuncture Association
Board of Directors Meeting
March 8, 2022
6:30pm

Meeting called to order at 6:36pm.

In attendance: Deirdre Kelley, Montana Burns, April Brumson, Misty Williams, Catherine Lumenello, and Charles Murdock.

Presiding officer: Deirdre Kelley.

This session meets quorum requirements: 7 out of 8 members present.

- 1) Member check-in: each member had the opportunity to share life events that are impacting them.
- 2) MOTION: April made a motion to approve the meeting minutes from last meeting on 12/06/2021. Catherine seconded. Unanimous vote approving minutes.
- 3) Finance update from April. Her recent email indicates we have a current bank balance of \$23,595.20
- 4) Fundraising committee update. Brendan proposed a tiered membership plan with focus on advertising events or classes on listserv. Feedback from the BOD was requested.
 - a. BOD discussion resulted in recommending no relationship between membership level and number of advertisements; each level offer 4 emails/year; \$50 for each additional email; non-members pay \$200 per advertisement; labeling of advertisement on listserv such as - "paid advertisement". Dierdre will email fundraising committee with this feedback.
- 5) ASA representative. Li would like to discuss her stepping in as acting representative, in support of Scott, at this time. This position represents VTAA and reports back to us. Deirdre would be the position Alternate. Deirdre will email Li.
- 6) Unfinished business. Discussion of committee activity and action.
 - a. Requesting committee reports for upcoming semi-annual meeting.
 - b. Spear head new initiatives and member involvement.
 - c. Cross committee effort to reach out to health care providers across the state on such topics as COVID, the opioid crisis, and mental health support. Connecting health care provider to VTAA members in their area.
 - d. Catherine w/ draft email and send to membership.
- 7) Unfinished business. VTAA Gmail account and Gmail Drive usage for document storage.
 - a. Misty will investigate and initiate.

Next Meeting Monday April 4.

Semi-annual Meeting scheduled for Saturday, April 30 10am – 12pm.

Meeting adjourned 8:13pm.

Respectfully submitted by Misty Williams, VTAA Secretary.